



**MOUNT OLYMPUS SCHOOL, MALIBU TOWNE,
SECTOR -47 GURUGRAM**

MOS/21-22/149/22.10.2021

**THEME: "CORPORATE ROADIES"
GRADES - IX to XI**

Dear Parents,

Greetings!

Corporate Roadies aims at fostering entrepreneurial culture and leadership in young learners by involving them in brainstorming and decision-making activities that will ignite the young learners mind and encourage them to enhance their entrepreneurial skills. Following are the topics and guidelines for final competition of commerce enrichment activity.

Specific Guidelines for Competition:

For Grade IX: Topic- Be an Emprendedor

- Student must Create their own product
- They have to Specify strategy related to production and sales
- Mention the USP of product
- Finally launch your product with the prospect of maximization of sale and profit.

For Grade XI: Topic: Be your own Boss

Make business plan including:

- Mission Statement
- Key Personnel
- Forms of organization.
- Products, Marketing and Financial strategy and funding of start-ups.
- Focus on New product development and present the same with executive summary.

General Instructions for Grade IX and XI:

- Students can participate individually or in a group of two.
- PPT presentation is allowed
- **Time Limit:** 3 minutes
- **Judgement will be done on the criteria-** Innovation/ Originality of Ideas, Presentation/ Confidence and fluency, Product idea and creativity and Approachable/ Marketability and Implementation of idea.

<u>CLASSES</u>	<u>DATE and DAY</u>	PERIOD	TEACHER INCHARGE
IX (Online)	28.10.2021 (Thursday)	1 st and 2 nd Period	Ms. Vishalakshi
IX (Offline)	28.10.2021 (Thursday)	1 st and 2 nd Period	Ms. Nisha
XI (G+M+C)	28.10.2021 (Thursday)	1 st and 2 nd Period	Ms. Indu and Ms. Rekha

Warm Regards

Dr. Neeti C Kaushik
Principal

Manisha Khanna
Vice- principal